



# FAST TRACK 2025

## THE REGION'S PREMIER BUSINESS TRADE SHOW

### MARCH 4 - 5, 2025

January 15, 2025

Dear Chamber Member:

**FAST TRACK 2025** is an excellent opportunity to get your organization in front of thousands of business and consumer contacts from our region. This year our theme is "Cultivating Growth, Inspiring Success."

This year, the highly anticipated showcase will be located in the Clock Tower at the Commonwealth Centre on Franklin Street. This location offers a spacious floor plan with 120+ exhibitor spaces!

**VIP Business Night** will be held on Tuesday, March 4, 2025, from 4:00 p.m. until 8:00 p.m. This opening night is by invitation only, which promotes networking among business-to-business contacts. On Wednesday, March 5, 2025, from 4:00 to 7:00 p.m., Fast Track is open to the public to allow for business-to-consumer contacts.

Please review all of the enclosed materials and reserve your space no later than **Monday, February 10, 2025**. This will allow us time to advertise within the region that you will be an exhibitor and that decision-makers need to attend this event to see what you have to offer.

Sincerely,

*Brenell Thomas*

Brenell Thomas  
President

## TASTE OF THE REGION & VIP BUSINESS NIGHT



**FAST TRACK 2025** VIP Business Night is a premier opportunity for businesses and organizations to showcase what our region has to offer. As in past years, we are inviting area **restaurants** and **caterers** to enhance this evening by participating in "The Taste of the Region" at **FAST TRACK 2025's VIP Business Night**.

"The Taste of the Region" allows restaurants and caterers to serve up samples to attendees during VIP Business Night (Tuesday, March 4, 2025, from 4 p.m. to 8 p.m.) **We will pay restaurants and caterers to participate!** Look inside this packet for more details and see how you can sign up!



## FAST TRACK 2025: GENERAL INFORMATION FOR SPONSORS & EXHIBITORS

### Important Dates & Times:

- February 10: Deadline to Register for Exhibitor Booth Space
- February 18: Exhibitor Orientation at the West Piedmont Business Development Center 22 E. Church Street—Uptown Martinsville: 3 p.m.
- March 3: Booth Set Up: 8 a.m. to 6 p.m.
- March 4: VIP Business Night: 4 p.m. to 8 p.m.  
(Cocktails/Reception by invitation only)
- March 5: Trade Show: 4 p.m. to 7 p.m. Opened to the Public
- March 6: Booth Take Down: 8 a.m. to 5 p.m.

**Theme:** The theme for 2025 is "Cultivating Growth, Inspiring Success". Our drape colors will be Kelly Green and Silver, with a carpet color of Tuxedo.

**Exhibitors' Manual:** Please read carefully the Exhibitors' Manual for important logistical details about this year's Trade Show. The Exhibitors' Manual will be included in your Exhibitor packet, which you will pick up at the Exhibitor Orientation. VIP tickets (10 per booth) will be included as well. *(Sponsors will receive 22 VIP tickets.)*

**Name Badges:** Each name badge will have a space for a person's name, followed by the name of your company or organization. All exhibitors must be wearing their badges to get **FREE** admission to the show. Each exhibitor will receive four (4) name badges. *(Sponsors will receive eight (8) name badges.)*

**Exhibitors Lounge:** The Chamber is hosting an Exhibitor Snack Lounge during the Trade Show on Wednesday. Snacks and beverages will be provided at no expense to the exhibitors. Exhibitors will be informed of the lounge location the day of the show. All exhibitors must be wearing their name badges to be admitted.

**Security:** No one will be allowed on the premises between 9 p.m. and 8 a.m. during the week of the show. You are responsible for your personal belongings during the time of the show.

**Admission:** VIP Night is by invitation only. Open to the Public Night is either \$2.00 or two (2) nonperishable food items. Children 6 and under are free.



# The Taste of the Region:

Back by Popular Demand at **FAST TRACK 2025 VIP Business Night**

**FAST TRACK 2025** VIP Business Night is a premier opportunity for businesses and organizations to showcase what our region has to offer. As in past years, we are inviting area **restaurants** and **caterers** to enhance this evening by participating in “**The Taste of the Region**” at **FAST TRACK 2025’s VIP Business Night**.

“**The Taste of the Region**” allows restaurants and caterers to serve up samples to attendees during VIP Business Night (Tuesday, March 4, 2025, from 4 p.m. to 8 p.m.) **We will pay restaurants and caterers to participate!**

VIP Business Night is **FAST TRACK 2025’s** signature event where exhibitors extend invitations to their clients and customers. More than 5,000 decision-makers attend this evening of intense networking.

Each participating restaurant or caterer is expected to prepare a minimum of 2,000 pieces or more of an item of their choosing to represent their establishments. No duplications will be allowed and will be based upon receipt of agreements. Restaurants and caterers are responsible for serving their product to include providing small serving plates, napkins and utensils. Someone from your business will be required to be present at your table during the entire event time from 4 p.m. to 8 p.m. on Tuesday, March 4, 2025.

**The Chamber will provide non-covered tables and will pay Chamber members \$625 inclusive and non-Chamber members \$325 inclusive\***. Restaurants and caterers will receive their business name on flyers in all “**FAST TRACK 2025**” information.

### Interested?

Please complete and submit the adjacent information to the Chamber of Commerce at  
P.O. Box 709  
Martinsville, VA 24114  
Fax: (276) 632-5059  
Email: mhccoc@mhcchamber.com

\*For Chamber membership information, contact (276) 632-6401 or go to [www.martinsville.com](http://www.martinsville.com).

### **FAST TRACK 2025 VIP Business Night**

### **“The Taste of the Region”**

**Yes, I would like to participate in the FAST TRACK 2025 VIP Business Night’s “The Taste of the Region” on March 4, 2025, from 4 p.m. to 8 p.m.**

Restaurant/Caterer: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Preferred Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_

Entry Item(s): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### **Agreement:**

I recognize that by submitting this signed application, I am committing my business to full participation in **FAST TRACK 2025** VIP Business Night “The Taste of the Region,” event to be held on Tuesday, March 4, 2025, from 4 p.m. to 8 p.m. at 300 Franklin Street, The Clock Tower.

I will provide everything needed for my area.

I agree to provide 2,000 item pieces (or more).

I agree to provide staffing at my site for the entire event.

I understand that no cooking will done on site.

If for any reason my business is unable to participate, I agree to return the \$325 or \$625 payment to participate, plus a fee of \$325 for advertising. To avoid this \$325 fee, cancellation must be made before February 14, 2025.

### **I agree to the terms mentioned above:**

Signature: \_\_\_\_\_

Print: \_\_\_\_\_



## FAST TRACK 2025: March 4-5

### SPONSOR & EXHIBITOR REGISTRATION FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Booth Selection:** Booth spaces will be on one (1) floor with 11 out of 120+ available spaces reserved for Sponsors. Please refer to the enclosed floor plan for details and give us your selections. Booths are assigned on a first-come, first-serve basis, please send your preferences as soon as possible!

- Yes! I would like to be a Sponsor of FAST TRACK 2025.** *(Please indicate your booth preference. Sponsorship includes the booth space and more. See the enclosed sponsorship information and floor plan for details!)*

**Trade Show Sponsor**

**\$1,760**

- Please register my business or organization as an Exhibitor only.** *(Please select your booth preferences.)*

**First Choice (1):** \_\_\_\_\_ (Booth Number)

**Alternative Booth Selections:** (2) \_\_\_\_\_ (3) \_\_\_\_\_ (4) \_\_\_\_\_

**Check the appropriate fee for the Exhibitor Space:**

**Corporate Rate:**

- Member: \$660  
 Nonmember: \$870

**Nonprofit Rate:**

- Member: \$495  
 Nonmember: \$705

*(Note: If you would like to join the Chamber, \$209 of your booth rental fee will be applied to your membership investment.)*

- Check here if you would like to identify your business or organization as “Now Hiring”.**

**Exhibitor Lounge:** The Chamber will host an Exhibitor Lounge for Exhibitors only on the public evening of the trade show, Wednesday, March 5, 2025.

***(Please flip the page to the backside to read more and complete the application.)***

**Please indicate total amount enclosed:**

Exhibitor Booth Rental: \$ \_\_\_\_\_

**Please check payment method:**

- Enclosed is my check for \$ \_\_\_\_\_.
- Please send invoice.
- Please put on my credit card:
  - MasterCard
  - Visa

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ CWV Code: \_\_\_\_\_

**To pay online please visit, [Martinsville.com](http://Martinsville.com)**

**Liabilities:** Neither the Chamber of Commerce, the company leasing the facility nor participants of **FAST TRACK 2025** will be liable for any loss or damage to the property of exhibitors or their employees due to fire, robbery, accidents or any cause whatsoever that may arise from use and occupancy of provided space or building. The exhibitor agrees to indemnify and hold harmless the Chamber of Commerce, the company leasing the facility and participants of **FAST TRACK 2025** against any and all liability arising from any and all damage to property or personal injury or loss caused by the exhibitor, its agents, representatives, employees or any other such persons. **Certificate of Insurance for \$500,000 and signature are required.** I certify that the above named company has the appropriate insurance coverage and understands the terms of liability.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to the Martinsville-Henry County Chamber of Commerce.

**All materials used in your booth and refuse must be removed from your area by 12noon on Friday, March 7<sup>th</sup>. Any fines incurred by the Chamber for non-removal of materials and refuse will be passed on to the booth owner.**

**\*\*Any cancellations after February, 14, 2025 will be charged a 50% cancellation fee\*\***

**Return to the Martinsville-Henry County Chamber of Commerce no later than Monday, February 10, 2025.**

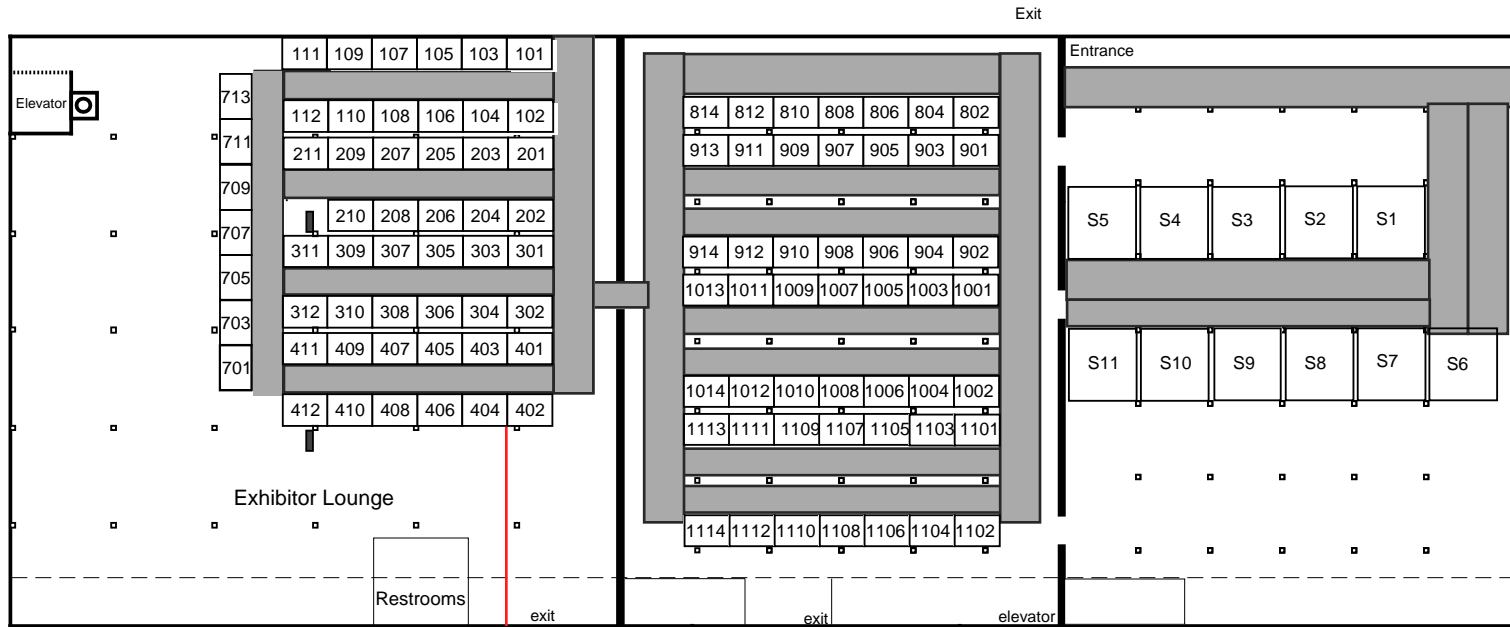
**Martinsville-Henry County Chamber of Commerce**

P.O. Box 709

Martinsville, VA 24114

Fax: 276/632-5059

Email: [mhccoc@mhccchamber.com](mailto:mhccoc@mhccchamber.com)



**Fast Track 2025**  
*Martinsville Henry County Chamber of Commerce*  
*The Premier Business Trade Show*  
 Commonwealth Centre  
 Martinsville, Virginia

Booths 101-1114: 10 ft. Wide x 7 ft. Deep - 103 Booths  
 Booths S1-S11: 15 ft. Wide x 16 ft. Deep - 11 Booths